

PATENT
Serial No. 10/017,377
Amendment in Reply to Office Action of November 15, 2007

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Atty. Docket

AMR F. YASSIN ET AL.

US 010502

Serial No. 10/017,377

Confirmation No. 8074

Filed: DECEMBER 14, 2001

Examiner: VAN HANDEL, M.P.

Title: MICRO-AUCTION ON TELEVISION FOR THE SELECTION OF
COMMERCIALS

Mail Stop Amendment
Honorable Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Office Action mailed on November 15, 2007,
please amend the application and consider the remarks as follows: